

Marina Durán



CREATIVE PRODUCTION · PRODUCTION (27 years old)

Executive production, production direction, first AD & creative direction — music, audiovisual, fashion.

Work Experience

PRODUCTION

CREATIVE PRODUCER & CREATIVE DIRECTOR

BAYA Talent
2025

Creative production and creative direction for BAYA Talent and its clients, overseeing projects from concept to final delivery. Designed social media content and digital campaigns, directed art for web and photography, developed brand identities from scratch, designed websites, and led wardrobe direction for both the team and clients. Produced photography sessions, campaigns, content-creator productions and events, coordinating creative teams, talent, styling, logistics and overall execution.

JIMENA AMARILLO

2024–2025

Executive Production · Production Direction · Creative Direction · Costume Design

ME LO INVENTO ↗

PIKETE REPETIDO ↗

FLOW DESQUICIADA ↗

Production Direction & Executive Production ↗

“NO” Visualizers — *Los Estanques*
2026 · 5-part series, 2 released

[Visualizer 01](#) [Visualizer 02](#)

First Assistant Director ↗

“Moltisanti” — *Natos y Waor / Hijos de la Ruina*
Topo Productions · 2025

Creative Direction + Executive Production + Production ↗

Jaguayano — Album Photography
2025

Complete creative direction and production — including executive production and production direction — for all the photography for the artist's latest album.

Campaign & E-commerce Production ↗

Sopadevodka
2023–2025

Production for the campaigns and e-commerce of the brand's last two collections.

Production & Visual Merchandising ↗

Rigvert
2024

Awareness ↗

SAFE AMORX
Torax (Razzmatazz) and Sala Upload, Barcelona · 2025

Art Department Assistant

Marihendre (Atresmedia)
Suma Content (production company of La Bola Negra) · March–June 2024

About me

I am a creative professional who enjoys finding innovative solutions across different fields, especially where aesthetics and visual sensitivity are key. Although my background is rooted in fashion, I bring a strategic and artistic perspective to every project I work on. My real strength lies in communication: I connect naturally with people and build strong relationships.

CREATIVE DIRECTION & COSTUME

Costume Designer & On-set Seamstress

Jimena Amarillo
October 2024–June 2025

Full costume design for the music videos "Flow Desquiciada", "Me lo invento" and "Pikete Repetido", for the 2025 album "Angelika".

ADDITIONAL EXPERIENCE

Costume Assistant — La Segunda Muerte (Movistar) · DLO Producciones · June–December 2023

Costume Assistant — Galgos (Movistar) · Buen Día Estudios · August 2022

Founder, CEO & Designer — Sopadevodka

Visual Merchandising

Minnimal Gallery NYC Liminal POP-UP · November 2025 — Exhibition and concept design.
Rigvert · 2023–2025 — Full window and store design.
Colette Santander · 2021–2022 — Window design.

Tattoo Artist · 2025–Present

Education

Bachelor of Fine Arts
UPV-EHU, Bilbao (2016–2019)
BA in Fashion Design
CESINE, Santander (2019–2021)
CLO 3D Course (Online)

Tools

Pattern making and industrial & bespoke garment construction.
Adobe Creative Suite (Illustrator, Photoshop, InDesign...)
Claude AI
Notion, Metricool

Languages

Spanish: Native (C2)
English: Advanced (C1)

So call me maybe...

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